

ROO Powers Broadband Video for RetirementLifeToday.com

NEW YORK, NY, April 10, 2006 – ROO (OTCBB: RGRP), one of the world's largest online broadcast networks and a global leader in online video solutions, and RetirementLifeToday.com LLC, a leading news and lifestyle resource for retirement interests, today announced that ROO will provide its broadband video solution and library of videos to RetirementLifeToday.com. Video categories include news, business, entertainment, movies, fashion, sports, health and travel.

"RetirementLifeToday.com is a successful niche website and ROO continues to seek out the best partners to expand the depth and breadth of our broadband audiences," said ROO CEO Robert Petty. "Many advertisers on the ROO network of websites are looking to reach senior audiences and RetirementLifeToday.com is a perfect match."

"The ROO platform is an important step in helping us offer the video content sought by our audience," said Kelly Lantz, President of RetirementLifeToday.com. "Through this agreement, we're one of the first retirement websites to offer current news, entertainment, and lifestyle video content; as well as special features, such as movie trailers."

RetirementLifeToday.com visitors will have access to more than 8,000 videos currently available from more than 50 ROO content partners.

About ROO

ROO Group Inc. (OTCBB: RGRP) ("ROO") is a global provider of online video broadcasting solutions that enables the activation, marketing and distribution of video content over the Internet and emerging broadcasting platforms such as set top boxes and wireless. ROO, www.roo.com, offers turn-key video solutions for businesses seeking to improve their web presence with video broadcasts or broadcast their own latest video clips. ROO helps business advertise their latest offering with interactive advertising solutions, 15-30 second video commercials with a linked call to action and played simultaneously with topical video content such as news and entertainment in a television style format over the Internet.

About RetirementLifeToday.com

RetirementLifeToday.com is a premier provider of retirement news, retirement lifestyle, health, recreation, and financial information for retirees, seniors, the "baby boomer" generation, and those interested in learning more about retirement-related information. RetirementLifeToday.com also provides special sections on grandparenting, RVing, retirement communities, and Best Places to Retire. Membership is free and open to anyone interested; being retired is not a requirement. RetirementLifeToday.com is not a part of or affiliated with any political or other organization, and is not engaged in lobbying efforts of any kind.

Certain statements in this document constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements of ROO Group Inc ("the Company"), or industry results, to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. The Company's future operating results are dependent upon many factors, including but not limited to the Company's ability to: (i) obtain sufficient capital or a strategic business arrangement to fund its plan of operations when needed; (ii) build the management and human resources and infrastructure necessary to support the growth of its business; (iii) competitive factors and developments beyond the Company's control; and (iv) other risk factors discussed in the Company's periodic filings with the Securities and Exchange Commission, which are available for review at www.sec.gov.

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